



**E-Commerce Solution**

# Drive E-Commerce Sales with Media & Incentives



**Proprietary Audience Data<sup>1</sup>**

Drive trial among 35M+ Albertsons Companies buyers



**Shopper-Centric Experience**

Targeted ads with ability to buy now, add to cart, direct shoppers to E-Commerce landing page



**Media Channels**

Brand safe digital media with mobile focus, dedicated brand page



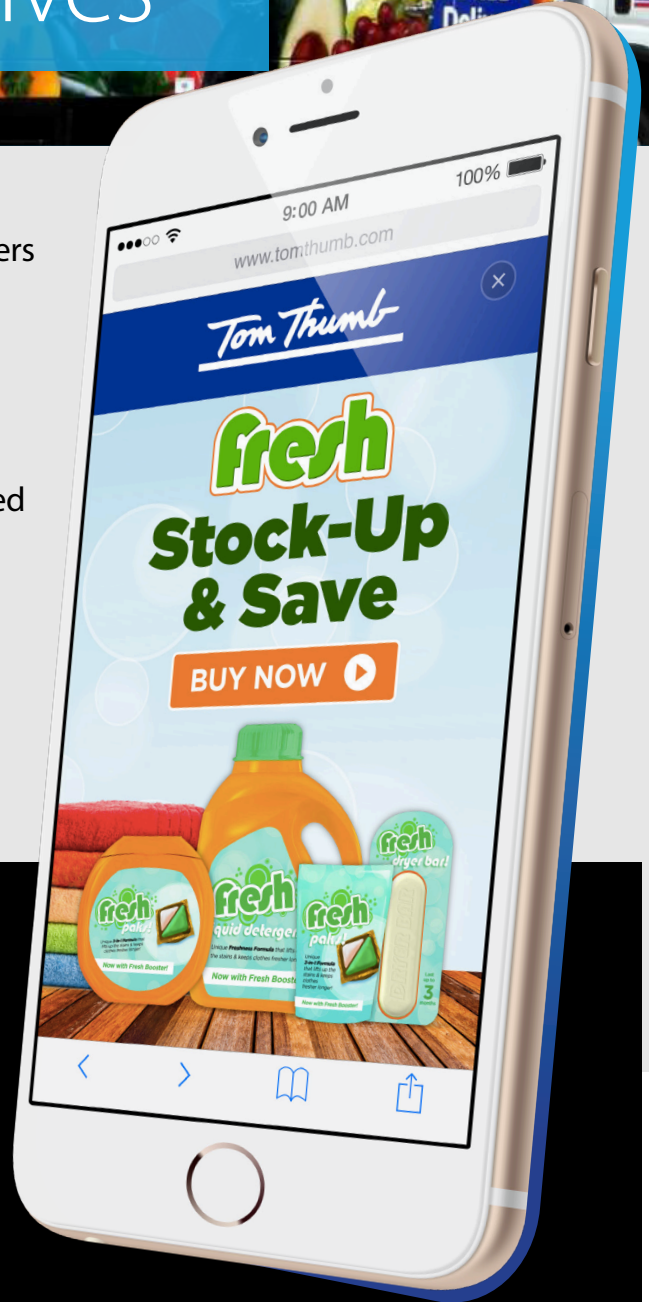
**Measurement**

Comprehensive sales reporting



**Enhanced Capabilities**

Search, Sponsored Ads, Free Delivery, Sampling & J4U



**Get Started Now**

\$25K - \$1 Million

**Timing**

Aligned to key window, target to 4 weeks

**Full Service Support**

Planning, delivery, measurement

**Start the Conversation Today**

performancemedia-info@albertsons.com

**Learn More**

albertsonspersformancemedia.com

1: Quotient Internal Reporting;

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